



MARKETING & PR MANAGER CEE

FULL TIME / HYBRID

ABOUT US

be quiet! is a hardware brand from Listan GmbH, a German company with tradition and experience since 2000. With headquarters in Glinde near Hamburg and 3 branches on 3 continents, we are one of the best PC hardware providers in the world: be quiet! is the market leader in Germany and among the top 5 PC hardware brands in the world. We offer private and professional users a sophisticated range of computer accessories in the areas of power supply, cases and cooling for desktop PCs.

More about us and the be quiet brand! you can find out on our [homepage](#), on [YouTube](#) or on our [social media pages](#).

Our common goal at Listan is long-term and sustainable corporate development. To do this, we need committed and enthusiastic people with whom we can chart our successful path.

MARKETING & PR MANAGER CEE

We are currently looking for a Marketing & PR Manager for CEE markets for our office in Warsaw.

ABOUT THE ROLE

- Coordination and execution of promotional B2B and B2C activities in CEE region, including product launches, seasonal campaigns and other marketing initiatives to drive brand awareness
- Public relations for focus countries
- Adaptation of global & regional marketing strategies to local market needs based on local insights
- Planning, managing and controlling the budget
- Building and maintaining close relationships with media partners and influencers
- Coordination and close collaboration with the sales team

YOUR QUALIFICATIONS

- You are a passionate and creative marketing professional with a love for PC hardware
- You are results-oriented with can do attitude and focus on delivering measurable outcomes and achieving targets
- You speak English fluently
- You enjoy working internationally
- You have university degree, preferably in marketing and few years of professional experience
- You have exceptional communication and interpersonal skills

WHAT WE OFFER?

- A salary that matches your knowledge and experience
- Diverse development opportunities in a successful team
- Experience of the international and multicultural atmosphere
- Short communication channels, flat hierarchies and an open corporate culture that values your commitment
- Flexibility for your work-life balance: Hybrid working model
- Benefits: Medical insurance

We look forward to receiving your application (please don't forget your salary expectations!) by email to:
hr@listan.pl.