



## PRODUCT MANAGER\*

### ABOUT US

**be quiet!** is a hardware brand of Listan GmbH, a German company with tradition and experience since 2000. Headquartered in Glinda near Hamburg, Germany, with 3 offices on 3 continents, we are one of the best PC hardware suppliers in the world: **be quiet!** is the market leader in Germany as well as among the top 5 PC hardware brands in the world. We offer private and professional users a sophisticated range of computer accessories in the areas of power supply, housing and cooling of desktop PCs.

You can learn more about us and the **be quiet!** brand on our [Homepage](#), on [YouTube](#) or on our social media pages.

Our common goal at Listan is long-term and sustainable corporate development. To achieve this, we need committed and enthusiastic Listans\* with whom we can continue on our successful path.

### ABOUT YOU

Developing of new products in an international environment and planning of strategic product portfolio fascinate you? The hard work on the product data, technical communication with different teams you enjoy as much as the product training for colleagues?

You have a strong feeling for the component market, manage to keep an eye on the existing products, to increase its profitability and, if necessary, to initiate the EOL process?

Exactly these tasks are waiting for you, and exactly you we are looking for!

# PRODUCT MANAGER\*

## THE ROLE

- Research of market needs and trends to develop the relevant product requirements
- Product positioning, considering the worldwide markets and global and local sales requirements
- Management of the product lifecycle with a view to product profitability
- Accompanying the product development and support in decision-making processes
- Forecast and pricing
- Creation of communication guidelines and requesting the corresponding product materials
- Preparation and support, management and control of product launches
- In-company training and presentation of the new products

## ESSENTIAL KNOWLEDGE AND SKILLS

- Experience in product management (a related degree preferred)
- Experience of going through a full product lifecycle right from identifying a market need to post launch execution
- Experience with PC component including advanced knowledge and understanding of the business and technology
- Excellent organizational skills and the ability to work well in a team environment and coordinate activities across functions
- Strong commercial, analytical and conceptual skills
- Good English knowledge

## DESIRED SKILLS

- Affection for gaming components

## WE OFFER

- High opportunities for personal development
- Family-friendly company with motivated and successful team
- International and multicultural environment
- Short communication channels, flat hierarchies and an open corporate culture
- Secure job, modern office, good pay
- Home office days, remote work is possible
- Benefits such as employee discounts, company events, beverage supply, meal allowance

## HOW TO APPLY

The position is full-time and permanent. We are looking forward to your exciting application (please don't forget your salary expectations!) via e-mail to: [bewerbung@listan.de](mailto:bewerbung@listan.de). If you have any questions - feel free to talk to Christian (the head of product management - your future boss) at +49 40-7367686718 or write to us.

We look forward to hearing from you!

## DIVERSITY

We want the best people for the job, and we warmly welcome applications from you if you're suitably qualified and eligible, regardless of your gender, age, race, ethnicity, disability, sexuality, gender identity, family status, religion or belief.